

First thing

One "do this first" for margins and productivity — in 5 days

For COOs and VP Operations in tech-enabled companies (50–200 people). Fixed price. No 6-month project. Save cost and improve delivery — report in 5 days so you can present to the CEO.

Fixed price · Report in 5 days · No RFP · One-pager for the CEO

The problem

- **Process and delivery:** "We're not as efficient as we could be." Releases or internal tools a...
- **AI and automation:** You're interested in AI and automation for ops (e.g. back-office, sup...
- **Consultants:** You're skeptical of big firms. You want someone pragmatic who speaks ...
- **One priority:** You need one clear "do this first" and a plan you can present to the ...

The offer — Snapshot

A Snapshot: 2-day assessment (calls + review of your context) that gives you one clear priority and a 90-day plan in 5 working days. Built around save/earn — where AI and process ...

Where you are today	Process, delivery, and AI readiness — based on your context. Save/earn lens.
3–5 prioritised initiatives	Impact vs effort. What to do, in order. Tied to cost and productivity.
One "do this first"	The single highest-leverage next step.
Recommended next step	e.g. 90-day program for one win (e.g. one process automated), or retainer — or stop after the report.

How it works

- 1 You share context — 1–2 calls and any materials that help (ops, process, d...
- 2 I do the assessment — ~12–16 hours over 2 days: map where you are on proce...
- 3 You get the report — Within 5 working days. 4–6 pages. One "do this first"...
- 4 You choose — Present to the CEO; get buy-in for a 90-day program (one conc...

Pricing

Snapshot: AI + OKR & delivery	1,500 (foundation) or 2,000 (standard) — One-off. Report in 5 days.
Snapshot: AI & process only	1,500 (foundation) or 2,000 (standard) — Same. Focus on process and AI/automation...
90-day program: one priority	8,000 (foundation) or 10,000 (standard) — 90 days. One concrete win (e.g. one proc...

Foundation = first 10 Snapshot clients (testimonial in exchange). You sign; you get the report.

Risk reversal

- Satisfaction safeguard: If the Snapshot report doesn't give you at least 3 actionable priorities and one clear "do this..."
- Fixed scope: You know exactly what you get (4–6 page report, 5 days) and what it costs. No open-ended discovery.

[Book a call — 15–20 min. Align on your situation and whether Snapshot fits.](#)

<https://calendly.com/exceed-sk/15-minutes>
No pitch · No obligation